



THE MESSAGE BUREAU

Tax Invoice

Invoice No **I001848**

Date 28 February 2022

Australian Nursing & Midwifery Federation (SA Branch)
PO Box 861
Regency Park BC
SA 5942
Attention: Elizabeth Dabars

The Message Bureau Pty Ltd
47-49 Wyatt Street
Adelaide, SA 5000
(08) 8223 7703
ABN: 40 159 504 346

Public Relations Activity

Job No. J000003

Media management advice, communications strategy and campaigns

Tasks

Description	Amount
Public Relations	6,000.00
JANUARY RETAINER	
Services have included:	
Liaison Elizabeth	
Review materials and response.	
Prepare and provide proformas for Media Briefing and Media summaries	
Further review of material and liaison Elizabeth	
Update Jess on MC event and sent ANMF contact info.	
Phone brief Rob re position description for Comms role	
Review and edit existing position description	
Phone hook-up Rob re job description and media campaign	

Costs

Description	Amount
Disbursement fee - 5%	540.00
Radio Campaign - State Election - March/April	31,524.00
Mix 102.3 \$14340	
FIVEaa - \$17184.00	
Tv Campaign - State Election - Feb March	83,002.00
Channel 10 main and BVOD \$18,000	
Channel 7 Main and BVOD \$40,000	
Channel 9 Main and BVOD \$25,002	

Sub Total 121,066.00

GST 12,106.60

Total 133,172.60



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Payment Advice

Direct Debit:
The Message Bureau Pty Ltd
BSB: 105-022, A/C 063758140

Remittances are to be emailed to -
messagebureau@yourbme.com.au

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Amount Due
Due Date

I001848
133,172.60
07 March 2022

Amount Paid
